

# The WebLion Project: Bringing Open Source to Educational Institutions

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# Open Source in Education

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- Is open source ready for higher education?
- Is higher education ready for open source?
- Strategies for organizational change
  - Collaboration Infrastructure
  - Culture: virtual organizations
  - Staff and HR: career development
- Business Metrics: ROI, interoperability, standards, accessibility, flexibility, quality



# Case Study: WebLion Project

PENNSSTATE

search in this site go

Home Services Support Wiki Blog News Events

## WEBLION

**CONSULTING**  
Customized web sites that meet your audiences' needs and your department's goals.

**TRAINING**  
Your staff can design your site and manage your content. We teach them how.

**DEVELOPMENT**  
Custom applications help you manage your resources and capture your audience needs.

### What Is WebLion?

The WebLion project gives colleges and units at Penn State a tool to help faculty and staff create and maintain content on Web sites. Give your visitors and stakeholders easy access to information and services.

## WebLion: Content Management for Penn State

### WEBLION PROJECT SERVICES

**Consulting**  
Customized web sites that meet your audience needs — and your department's goals.

**Training**  
Your staff can design your site and manage your content. We teach them how.

**Development**  
Custom applications help you manage your resources and capture your audience needs.

### BENEFITS OF WEBLION CONTENT MANAGEMENT

- Reduced costs of site ownership and application development
- Uniform design, functionality and branding
- Compliance with accessibility and standards provides more satisfying user experience
- Works with Penn State network infrastructure — giving greater

#### WebLion Blogs

Another blog test 2007-05-30

Testing the Blogging Software 2007-05-30

More...



# Open Source in Higher Education

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- Financials and purchasing - Quali
- Course management - Sakai and Moodle
- Digital repositories - DSpace and Fedora
- Security - Kerberos, Shibboleth
- Web portal - uPortal
- Programming languages - Python, Java, PHP
- WebLion - Zope and Plone



# Characteristics of OS Projects

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- Distributed virtual communities
  - Self-organizing towards a common goal
- Shared resources
  - Built on collaboration
  - Quality, roadmap controlled by meritocracy
  - Code repositories, wiki documentation, tests
- Agile principles
  - People and communities: motivate and delegate
  - Evolution: release early and often



# The Open Question:

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Is open source ready for  
higher education?

Is higher education ready  
for open source?

# The WebLion Project

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November 8, 2007

Ploneability Higher Ed

Houston, Texas





# Introducing the WebLion Project

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- Open source content management system (CMS)
  - Zope application framework and Plone CMS
  - Customized for Penn State Web environment
- Virtual community around Zope framework
  - Open source methods of software development
  - Infrastructure for collaboration
  - Culture supporting community development
- Self-supporting business model
  - Fee-based consulting, training and services



# WebLion Team Services

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- Consulting
  - Usability and information architecture
  - Accessibility
  - Content types
  - Workflow
  - Planning and timeline
  - Project management
  - Community development



# WebLion Team Services

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- Training
  - Pair programming
  - Immersive training
  - User groups, small groups
- Application development
  - Work with college/departments staff
  - Core team leads high priority projects
  - Avoid contract work



# The WebLion Community

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- Developers/Designers/Users
  - Core team, partner IT staff, Zope Users Group, developers, designers, content providers
- Stakeholders
  - Sysadmins, marketing representatives, financial officers, research faculty, unit administrators
- Loners
  - Anonymous users who download and, possibly, customize the product for their needs



# Bringing OS to Penn State

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- Buy-in from developers and designers
- Buy-in from the stakeholders and administrators
- Strategies for organizational change
  - Collaboration Infrastructure
  - Culture: virtual organizations
  - Staff and HR: career development
- Business Metrics: ROI, interoperability, standards, accessibility, flexibility, quality



# The WebLion Community

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- Developers & designers are the key resource
  - Organized by agile principles
  - Decision makers
- Stakeholders
  - Identify champions
  - Memoranda of Understanding

- Avochelm
- azazel
- b52Centos
- bartc
- bauer\_
- beny\_
- BobR\_afk
- chaoflow
- chii
- chris2fr
- chrisinboro
- CIA-6
- cjj
- cjohansen
- cm\_patric
- cmcarlson
- comptekki
- cortelco
- d-bug
- d0rt
- dabu
- dafinga
- dan\_\_t
- daniele
- dayne
- dc0e\_
- derek\_richardson



# Our Current Partners

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- ◆ Smeal College of Business
- ◆ College of Education
- ◆ College of Information Sciences and Technology
- ◆ Innovation Park **New!**
- ◆ College of Science, Office of the Dean
- ◆ College of Communication **New!**
- ◆ Population Research Institute
- ◆ Department of Chemistry
- ◆ Department of English **New!**
- ◆ The Huck Institutes of the Life Sciences **New!**
- ◆ Ag - Dairy & Animal Science
- ◆ Ag - Horticulture **New!**
- ◆ Department of Meteorology **New!**



# WebLion is Growing

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Growth of the WebLion developer and designer community

<b>Date</b>	<b>Community size</b>
April 2005	2
April 2006	23
January 2007	55
June 2007	70
October 2007	85



# Collaborative Infrastructure

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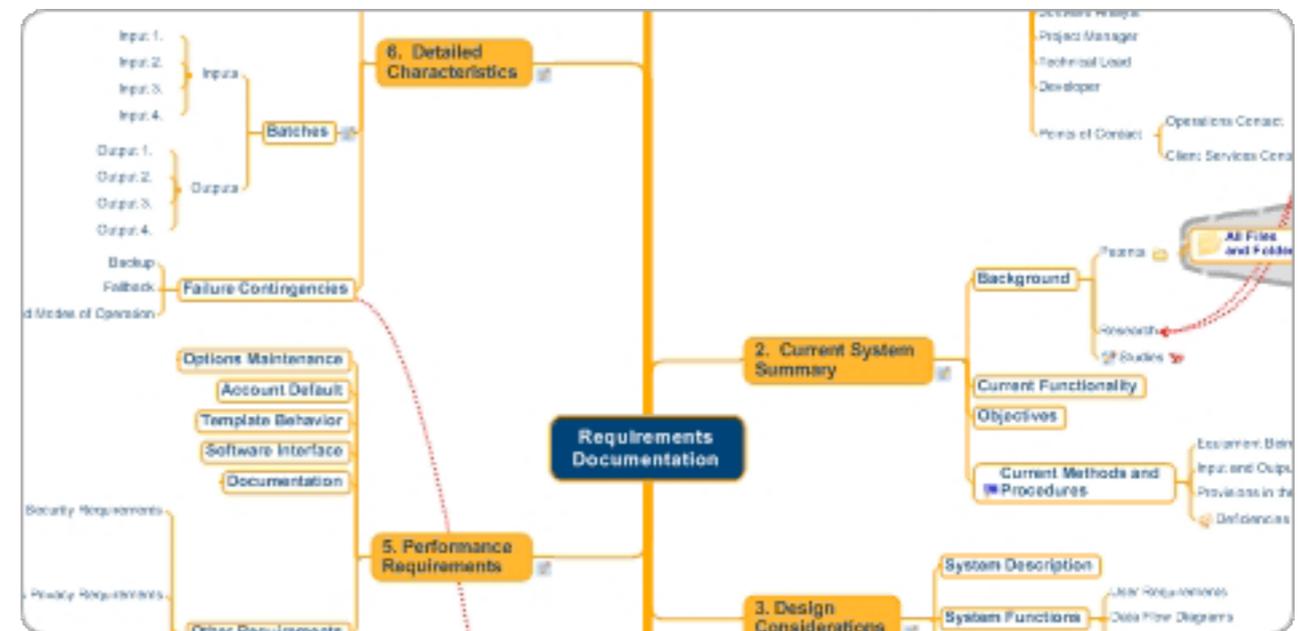
- Workspaces
- Subversion code repository
- Trac wiki
- IRC chat: [irc.freenode.net #weblion](irc://irc.freenode.net/#weblion)
- Pair programming, sprints
- IM, POTS, email

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 davconvent  
 fschulze  
 geoffd  
 jensens  
 lurker  
 MJ  
 nouri  
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 rocky|away  
 runyaga  
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 \_sd\_  
 \_snd  
 aaronvanderlip  
 abztrakt  
 adamowitz  
 addihetja  
 ajmitch  
 aptiko  
 Avochelm



# Agile Culture

- Project decisions are iterative!
- Developers, designers and stakeholders
- Release working software early and often
- Agile teams have a life cycle, too





# Professional Development

- Community of professionals
  - Professional development
  - Common platform, common skills
  - Mobility for developers, designers, etc.
  - Specialization and roles



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Wayne State University



# The Future: Institutional Collaboration

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- Open source and agile methods
- Roadmap of products & content types
- Shared infrastructure
- Plone guidelines for coding, testing, packaging
- Innovation: remote pair programming and sprints
- Charter/manifesto, IP agreements



# Building the Education Community

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- Project planning and prioritization
  - 1<sup>st</sup> meeting tomorrow, November 9
- WebLion project infrastructure
  - Subversion code repository
  - Meet colleagues at [irc.freenode.net#weblion](http://irc.freenode.net/#weblion)
- Communicate
  - Discuss through [educational@lists.plone.org](mailto:educational@lists.plone.org)
  - Read the archives at [nabble.com](http://nabble.com)



# More Information

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# Thanks To Everyone!

- cjohansen
- ErikRose
- esteele
- bpanulla
- DHX
- jdeluca
- JohnYoo
- mgruber
- SnarfBot

- darci|zzz
- davconvent
- fschulze
- geoffd
- jensens
- lurker
- MJ
- nouri
- ree
- rocky|away
- runyaga
- SteveA
- Theuni
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- wiggy
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- drjnut
- DustWolf
- duthac
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- elro\_
- emanuel
- ErikRose
- ErKa
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- esteele
- eternauta
- f10w
- Fetch
- fishstickz
- foor\_
- Frogzoo
- gauthierbastien
- gcw|solurity
- geojeff\_away
- Gogo|tty
- Gomez

- grahal
- grosa
- gvdm\_other
- henriR\_
- henroc
- hpeter
- Iron\_Chef
- jaebird
- jasper
- jergens
- jessesnyder
- jhb
- jimmyb
- jladage
- jnbes
- jnoff\_
- jodok
- JohnnyST
- jrjsmrtm
- kados
- kaeru
- kalymero
- kinder
- kjell\_
- ktwilight\_
- kudzu

- kunskap
- kwilcox
- lexi
- lool
- Luzie
- magnon
- markvl
- marr
- Matonen
- meandtheshell
- mgruber
- michelp
- miziodel
- mndctrl
- Moo^^
- morphex
- mrenoch
- Mustap
- neaj
- ntz
- Peter
- peterf
- philiKON\_
- PingYeh
- pjesi
- pow1
- powr
- ramonski
- regebro
- reinout
- rjzaar
- rnix
- rok
- ronnix
- rrbaker
- rsantos
- runyaga\_
- sebn
- seletz
- sgillies

- sgillies
- shakraw
- shaunw\_
- shkuba
- sm
- SpiderM
- StereoSteve
- SteveM|away
- steveyken
- Talarar
- tarek
- tbenita
- tcc
- teix
- tessier
- tessier\_
- tiazma
- tmog
- tomster\_
- touff
- ToyMan
- VibroMax
- vilpo
- VladDrac
- waldi
- wam
- Wheat
- wimbou
- yota
- zenwryly
- zjohnson
- zupo
- zwork

mikehalm joined the chat room. (10:10AM)

**esteele**

Ooh. Parallels 3.0. 10:13AM

**bpanulla**

Really! 10:14AM

Dang... they're charging for it? 10:15AM

2.2 install

**esteele**

Looks worthwhile though. 10:15AM

**ErikRose**

What's new? 10:15AM

**esteele**

<http://www.parallels.com/en/products/desktop/> 10:16AM

Shared networking, plays nice with BootCamp. 10:16AM

Drag and drop between desktops. 10:16AM

# Discussion

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